

Recruiting APU Alumni Association Board Directors



The APU Alumni Association is recruiting APU graduates who are interested in planning and operating association activities. If you are interested, please apply for one of the positions below.

■ Director positions and number to be recruited

Total of seven directors:

Director of Chapter Relationships: 1

Director of Alumni Engagement: 1

Director of Marketing: 1

Director of Student Engagement: 1

Director of Finance: 2

Director of Technology: 1

■ Content and mission for each position

Refer to Pg. 2-4.

■ Term of office

Four years (maximum of two terms)

■ Application conditions

- (1) Must be a regular member of the APU Alumni Association.
- (2) Must not be currently serving as a Chapter Leader.
- (3) Must be paying APU Alumni Association membership.

■ Ideal profile of candidates

- (1) Has a passion for, and interest in, retaining relations with APU, organizational management, and operational planning.
- (2) Is proficient in Japanese and English.
- (3) Can check email every day.
- (4) Can participate in two to three skype board meetings per year, and in a yearly face-to-face board meeting.

* Experience as chapter core member highly welcome.

* CFO: Candidates with financial or business management experience will be given priority.

* CTO: Candidates with internet knowledge or digital marketing experience will be given priority.

■ Application method

Please apply from [this survey](#).

<https://survey2.apu.ac.jp/limesurvey/index.php/513675?lang=ja>

■ Application deadline

18:00 on Friday, August 31, 2018 (Japan Standard Time)

■ Announcement of selection

Monday, October 1, 2018

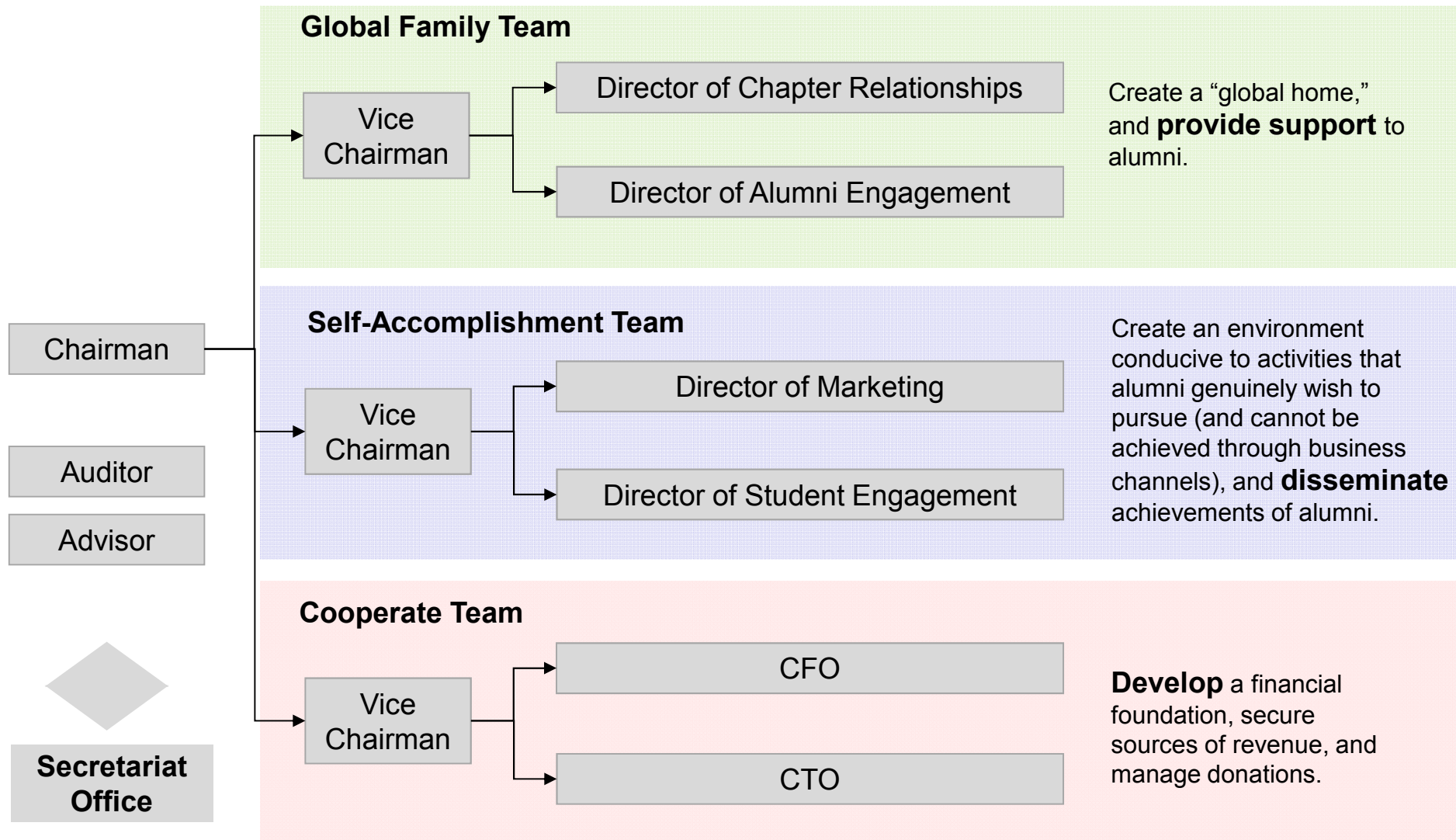
■ Selection process

Directors will be selected by APU Alumni Association Electoral Commission

Organization of APU Alumni Association Board



The APU Alumni Association Board is organized into, and operated as, three teams that aim to realize its vision of a Global Family and Self-Accomplishment.



[Mission]

Create a “global home,” and **provide support** to alumni.

[Goal]

Energize communication among chapters and alumni.

[Activities]

- **Director of Chapter Relationships: 1**
 - Support establishment of new chapters
 - Create training manual, plan Chapter Leader training
 - Manage Regional Chapter Leaders Meeting (RLM)
 - Examine communication methods to be used inside/among chapters, energize chapters

- **Director of Alumni Engagement: 1**
 - Plan and manage seminars and events for alumni
 - Develop communication platform to be used among alumni
 - Build relations with Ritsumeikan University Alumni Association

[Mission]

Create an environment conducive to activities that alumni genuinely wish to pursue (and cannot be achieved through business channels), and **disseminate** achievements of alumni.

[Goal]

Raise awareness of APU Alumni Association among alumni and students.

[Activities]

- **Director of Marketing: 1**

- Plan and manage PR activities **before and after** entrance ceremonies
- Plan and manage PR activities at graduation ceremonies
- Plan and manage activities to support the collection of donations to the university
- Plan and create APU alumni association pamphlets

- **Director of Student Engagement: 1**

- Plan and manage PR activities **before and after** entrance ceremonies
- Plan and manage PR activities at graduation ceremonies
- Plan and manage activities to support currently enrolled students
- Support Loop.A.S (Alumni committee which connects alumni and students)
- Manage scholarship systems for currently enrolled students

[Mission]

Develop a financial foundation, secure sources of revenue, and manage donations.

[Goal]

Achieve self-sufficiency and sustained development for the APU Alumni Association organization.

[Activities]

- **Director of Finance: 2**
 - Manage and approve budgets
 - Build a financial foundation
 - Examine donations
- **Director of Technology: 1**
 - Examine development of platform that facilitates exchange of information among alumni